

# **National Speakers Association of Australia**

## **Requirements for Status of Member**

### **20 Questions**

1. What is NSAA's legal structure nationally and at State level?
2. What is the difference between NSAA, MIAA and convention bureaus?
3. What is the difference between clients and an audience?
4. What is the relationship between a speaker, a client and a bureau?
5. Why is it important not to copy other peoples ideas or stories?
6. Why is it important to, and how can you, stay up to date?
7. What can NSAA do for you, and what can't it do?
8. How can you utilize the media to develop your professional relationships?
9. What are two ways that you can develop a topic that sells?
10. What does it mean to "spin the diamond"?
11. How can you demonstrate your expertise in a topic to the marketplace?
12. Explain the reasons for developing and redeveloping a topic
13. Explain 3 do's and 3 don'ts of platform mechanics
14. Explain how to use space effectively as a performer
15. Explain how you can use pictures to improve your speech
16. What is the importance of breathing to your presenting and performing?
17. What is the importance of matching your topic and style to the audience
18. What does it mean to have a "range of acts" and why is it important?
19. Outline three reasons for having a range of products
20. How can you use joint projects to develop products?