

## NSAA PRESCRIBED ASSESSMENT INSTRUMENT: to Measure Eloquence

Rating Scale: 5 - Very Good, 4 - Good, 3 - Average, 2 - Poor, 1 - Very Poor or Absent

Measure	5	4	3	2	1
<b>1. First Impression/impact</b>					
<b>2. Engagement of the audience</b>					
i. Energy					
ii. Quality of rapport					
iii. Emotional variation - tears, mirth, passion, pathos					
iv. Hold attention and interest					
v. Read and respond to audience appropriately					
vi. Attend to all of the audience					
<b>3. Presence</b>					
i. Owns the platform					
ii. Clothing					
iii. Grooming					
<b>4. Message</b>					
i. Market appeal					
ii. Key points conveyed					
iii. Concepts clear					
iv. Well illustrated					

Measure	5	4	3	2	1
<b>5. Storytelling</b>					
i. Personal - original					
ii. Biographical					
iii. Historical					
iv. Mythical					
v. Relevant					
vi. Includes incident - point - benefit (overt/covert)					
<b>6. Questions</b>					
i. Used regularly					
ii. Relevant					
iii. Open ended - WWWWWH					
<b>7. Voice</b>					
i. Volume					
ii. Cadence, pace variation					
iii. Tone inflections					
iv. Pauses					
v. Authority					
<b>8. Language</b>					
i. Clear Language					
ii. Jargon free					
iii. Colourful vocabulary					
iv. Sensory specific (see, hear, feel)					

Measure	5	4	3	2	1
<b>9. Movement</b>					
i. Use of space					
ii. Relevant use of gestures and body					
iii. Congruent					
<b>10. Stagelighting</b>					
i. Appropriate					
ii. Enhances presentation					
<b>11. Use of microphone</b>					
i. Appropriate					
ii. Enhances presentation					
iii. Ease of use					
iv. Non-distracting					
<b>12. Use of audio-visual (powerpoint, video, music etc)</b>					
i. Appropriate					
ii. Enhances presentation					
iii. Ease of use					
iv. Non-distracting					
<b>13. Use of props</b>					
i. Appropriate					
ii. Enhances presentation					
iii. Ease of Use					
iv. Non-distracting					