

National Speakers Association of Australia Ltd.

Code of Professional Conduct

To establish and maintain public confidence in the professionalism, honesty, ability and integrity of a professional speaker is fundamental to the future success of the National Speakers Association of Australia Ltd., its members, and the profession of speaking.

To this end, NSAA members have adopted and, as a condition of membership, agree to abide by this Code of Professional Ethics. By doing so, the members give notice that they recognize the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of speaking.

NSAA Members are dedicated individuals sincerely concerned with the interests of all who come in contact with the profession. To this end, NSAA members commit to this Professional Pledge:

- *I pledge myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be the highest possible level.*
- *I pledge myself to seek and maintain an equitable, honorable and co-operative association with fellow NSAA members and with all others who may become a part of my business and professional life.*
- *I pledge myself to comply with the standards of the NSAA as set forth in its rules and this Code of Professional Conduct.*

Article 1 An NSAA member shall accurately represent qualifications and experience in both oral and written communications.

Article 2 An NSAA member shall act and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

Article 3 An NSAA member shall exert due diligence in understanding a clients' organisation, approaches and goals in advance of a presentation.

Article 4 An NSAA member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing, unless all appropriate permission has been granted or recognition in compliance with the laws of copyright is given to the author.

Article 5 An NSAA member is encouraged to share knowledge and experience with others.

Article 6 An NSAA member shall treat other speakers with professional courtesy and dignity.

Article 7 An NSAA member shall limit services to those areas in which the member is qualified to serve, taking into consideration available opportunities for the member to develop new materials or undertake new fields. When unable or unqualified to fulfil requests for presentations, the NSAA member shall make every effort to recommend the services of other qualified speakers, agencies or bureaux.

Article 8 An NSAA member shall maintain the trust of clients, and fidelity concerning their business or personal affairs of a client, agents and other speakers who may reveal confidential information.

Article 9 An NSAA member shall protect the public against fraud or unfair practices and shall attempt to eliminate from the speaking profession all practices which bring discredit to the profession.

Article 10 An NSAA member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or the public, based upon economics factors, race, creed colour, sex, age, physical or intellectual disability or the country of national origin of another speaker.

Article 11 Breaches of this Code shall be determined in accordance with the rules, policies and procedures of the National Speakers Association of Australia Ltd. Disciplinary actions shall be instituted by the NSAA in accordance with the rules and regulations established by the Association. Any such disciplinary action shall be final and binding upon the NSAA member and without recourse to the Association, its officers, members or staff except as otherwise provided by the applicable law.