

Kerrie Nairn Scholarship Progress Report

UPDATE

June 1 2010

I was honoured to be awarded this prestigious scholarship at the NSAA Convention on the Gold Coast on April 17, 2010.

Since being awarded the scholarship progress has been made in the following areas.

Resources Project

Speaking in public is feared by many in the community. The aim of this project is to develop and make available on-line to both primary and secondary schools, a program aimed at increasing the confidence of students in schools. Access to the NSAA program will be via the resource vault on the NSAA website. This area is currently under development.

The establishment of a *You Tube* channel of relevant video tutorials appears to be the most feasible strategy for wide access at minimal cost. The channel and videos would be branded NSAA and DEEWR.

The target audience are students in both primary and secondary schools who are candidates for school leadership positions.

The framework for the areas to be addressed through the program is currently being developed. My NSAA Forum group were invaluable in sharing their expertise and guidance.

Professional Development

I have participated in the following professional development as part of the scholarship:

- Winston Marsh CSP teleseminar on Confident Public Speaking in May
- Qld NSAA Chapter meeting – Robin Henderson and Dave Staughton
- Thought Leaders Summit in Brisbane on June 2
- Wintershowcase one-on-one coaching with Matt Church – June 2
- ‘Awesome Author-ity’ – topic development and writing framework with Maria Carlton – two sessions of coaching

Mentor

I have approached Keith Abraham CSP as a mentor. It has proved difficult to meet face to face due to his extensive travel commitments. We have scheduled a face-to-face session at the end of June and will review the viability of the situation.

I have received guidance and advice from a number of colleagues since being awarded the scholarship.

Matt Church CSP is providing mentoring on clarifying and transferring my message for the corporate market. Matt’s input is specifically aimed at commercializing and transferring my knowledge from the education sector to the corporate sector.

Maria Carlton is providing mentoring on book writing and editing through producing a chapter for a business book to be published in September. The 'Awesome Author-ity' program is a collaborative professional development program that culminates in the publication of a book with chapters from each of the 16 participants.

Tony Ryan provided guidance and advice about extending my contacts within the education sector.

NEXT STEPS

In June I will make contact with the Halogen Foundation with a view to speaking at their student leader programs across Australia in 2011.

By July I will have completed the writing and editing process for my chapter of the *'Awesome Author-ity'* program.

On July 29 I will be presenting a 20 minute keynote to over 200 conference organisers, speaker bureau representatives and potential corporate clients as part of the Winter Showcase. This will be the culmination of the mentoring by Matt Church. The project includes positioning statements, publicity and marketing strategies.

In August I will be trialing with four schools the first draft of resources for the Public Speaking With Confidence program. These sessions will be video recorded as potential resources.

Steve Francis

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