

## COMING UP

**FIRST 2010  
CHAPTER MEETING**  
Monday 8 February 2010  
6pm for 6.30pm start

**Creative Presentation Skills**  
Glenn Capelli

**Hyatt Regency Hotel**  
Adelaide Terrace  
Perth CBD

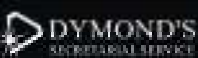
**WORKSHOP**  
Tuesday 9 February 2010  
9am to 12.30pm

**Higher Order  
Presentation Skills**  
Glenn Capelli

Venue TBC

**NSAA CONVENTION**  
16-19 April 2010  
Gold Coast, Qld

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## President's Message - David Koutsoukis

Hi Everyone

I can't believe that I'm writing the final newsletter in my term as President of the WA Chapter. They say that time flies when you're having fun – so, I must have had fun this year! (NB Kermit the frog thinks that time's fun when you're having flies!) But seriously, it's been a very busy and fulfilling year.



We've had some outstanding Chapter meetings this year, and this has been reflected in the attendance. We set a goal of getting an average of 40 people per meeting and ended up with an average of 47. Thanks everyone for your support. WA has also been leading the country in membership growth, and despite a poor economy our membership numbers have also risen this year. We look forward to welcoming even more members in 2010.

We had a number of great workshops this year including Frank Furness (UK), Lou Heckler (USA), Alan Parker (Sydney) and Leanne Christie (Sydney). Feedback from members has been excellent and I personally attended each of these and got great value. As they say 'Leaders are Learners' so I encourage all of you to attend as many professional development events as you can. Next year starts off with one of NSAA's favourite speakers – our very own Glenn Capelli. Glenn attracts some of the highest numbers at NSAA events around the country so we are looking forward to a big turnout at our first Chapter Meeting with Glenn on the 8th of February - and at his half day workshop on the 9th. Check out [www.nationalspeakers.com.au](http://www.nationalspeakers.com.au) for more information and to book.

Speakers Academy was again a highlight for our members. Once again we got great feedback from participants. Special thanks to David Price for organising the program and thanks to our experienced members for volunteering their services in presenting. What a wonderful, giving organisation we have.

I also would like to take this opportunity to thank our magnificent 2009 Chapter Leadership Team (CLT). We must remember that the association is run by volunteers and our WA team has done an amazing job this year. So thank you very much to Alicia Curtis (Senior Vice President), Margot Halbert (Vice President), Julie Warburton, Julie Meek, David Price, Carla Frayne and our recent team addition Bret Treasure. And a special thank you to our Chapter Secretariat Katy Dymond. Katy has done a brilliant job all year and has gone well and above the call of duty. A very worthy recipient of the President's Award for Service. You have all done a brilliant job, and the great attendance at all our events is a testament to all your efforts. On behalf of all our members a big THANK YOU.

In closing I would like to thank you, the members, for all your support. It has been very rewarding for me personally to see our Chapter grow, to see events supported so well and to watch the personal growth of our members. Alicia Curtis will be leading the Chapter in 2010 and I look forward to supporting her and the new CLT in making our chapter even better and stronger.

So have a wonderful holiday season and recharge the batteries ready for and even bigger year in 2010. I look forward to seeing you at NSAA events in the coming year and to serving you as National President 2010.

Speak well!

Cheers and regards

**David Koutsoukis**

**President, NSAA WA Chapter / National Vice-President**

# NSAA WA Is On Fire!

## Chapter Awards & Celebration Night!

Our last meeting of the year, as usual, was a great celebration of the year just passed with great food, great venue and entertainment. Following on from past years a great array of talented performers was on show plus some professional development.

Our own chapter members Eng Chye Chew, Magician and Illusionist together with Malcolm Dix, Comedian, provided a great night of entertainment. This was well supported by local premier guitarist Domenic Zurzolo.

It's exciting to have such talent in our own chapter. Some NSAA members are still trying to figure out some of those magic tricks, particularly the one that changes a \$10 note to a \$50 note.

Leanne Christie from Ovations, a speaker's bureau, gave us an interesting and insightful look into creating and owning your space within the speaking industry.

The local NSAA Leadership Team is to be congratulated on this most enjoyable end of year event.



Clark Scarff

## WA Chapter Update

### John Stanley, CSP



Congratulations to John Stanley, CSP who has been awarded the Western Australian Entrepreneur of the Year 2009 and Western Australian Business of the Year - Educational Services 2009. The awards were in recognition of John Stanley Associates success in providing training, conferences and consultancy to retail businesses, libraries and councils in over 26 countries.

### Julie Meek, Member



Congratulations also to our very own Treasurer Julie Meek on the publication and successful launch of her new book 'Truth, Lies and Chocolate'. An admirable feat for those who know Julie has achieved this in 18 months, has been a very active NSAA Chapter Leadership Team member, runs her business and on top of this has a husband and three children under the age of six!

## Success Awards

NSAA WA is a truly phenomenal organisation. To create such an entity it can only be such based upon the quality of those who are involved and contribute to the success of the group. We are all certainly blessed with the presence of three very special people within NSAA WA who have made a huge difference. It is wonderful to see that we are able to fittingly acknowledge them with awards in 2009. Congratulations to Jason, Katy and Margot!



Jason Fox was awarded the Rising Star Award.



Margot Halbert, CSP, was awarded the Excellence in Speaking Award.



Katy Dymond, NSAA WA Secretariat, was awarded the President's Award for Service.



## Reflecting Upon Success

The 2009 NSAA WA year has been incredible! From start to end, we have been provided with some of the best talents both locally, nationally and internationally. In February we were privileged to have Frank Furness, CSP, from London, present at both the Chapter meeting and a workshop on how to make your business marketable, build your profile, and how to use technology to sell your business. Our March Chapter meeting featured Nicole Jenkins and Carolyn Hall informing about branding and making our mark.

In March many of our Chapter members ventured East for the NSAA Convention in Sydney, an event so powerful some are still enthused many months later... at the experience of spending time with Australia's top speakers such as Bruce Sullivan, Terry Hawkins, Amanda Gore, Colin James, Stephanie Burns, Glenn Capelli and others. Two of our own, Julie Meek and Jason Fox did WA proud in the National Speaker Idol which was MC'd by our President David Koutsoukis. Jason went on further to give WA cause for celebration when he was awarded the esteemed Kerrie Nairn Scholarship for 2009.

In April we continued with our high caliber of Chapter meetings with Michael Tunnecliffe and Robert Plumb generously sharing their wisdom of the secrets of business success and then were treated to the value from two Hot Seat guests, Julie and Jason, sharing their post convention resolutions. May was marvelous with Lou Heckler, CSP, CPAE, from the USA, presenting on Lets Get Engaged at the first ever Saturday Chapter meeting. Lou managed to captivate us all without a PowerPoint slide in sight, relying instead on his humour and humility. Those that stayed on to his Making Magic Moments workshop were left speechless and mesmerised. A true professional and one who knows the importance of seashells!

Just when you might have wondered how the momentum would be kept, we were launched further into the stratosphere with incredible Allan Parker. An absolute master of his craft, inspirational and a beautiful human being were the words of many at the June Chapter meeting. For those that had the honour of attending Allan's Facilitation Masterclass and NLP Taken To A New Level In Speaking, Coaching and Facilitation, then you would probably agree that you were left in a totally altered state and in awe of his phenomenal skills. All of this in just the first half of the year!

If you had just started the year with NSAA WA, then our July Chapter meeting would have certainly impressed you with the quality of our local talent. Our Vice President Alicia Curtis, PM, opened our eyes to the needs of the modern audience, particularly Gen Y's and encouraged us to embrace the technologies available to enhance our presentations. Margot Halbert, CSP, and our Deputy Vice President, then demonstrated her finesse how to get our presentations from content to engagement of the audience.

In August again WA demonstrated its infinite capacity in the Dynamic David's who presented at our Chapter Meeting. David Koutsoukis, CSP, invited us to find our own niche and 'uniqueyouology'. David Price, CSP, gave us some of the most valuable information a professional speaker may hear – how we can protect our intellectual property and potentially save our businesses. David Deane-Spread, Member, led us through a powerful journey that demonstrated how to choose and create purposeful stories to make our presentations unique. August also gave some members an extraordinary and tremendous opportunity in the 2009 Speakers Academy. For three days the attendees were able to focus and refine all areas of their speaking businesses. No words could ever do justice to defining or capturing the essence of this incredible experience.

By now you may have been forgiven for feeling a little exhausted given all of 2009's events however help was on hand to assist our members to get a Fit Mind and Body For Presenting at the September Chapter meeting. Carla Frayne and Julie Warburton focused on how to get mentally fit and then Julie Meek gave us some great diet tips, while David Beard finished with tips for ensuring we were physically fit. Now fit, it was time to focus and in October our Chapter meeting was moved to center stage...or the Performing Arts Centre at Methodist Ladies College. Carol Brands shared her expertise and demonstrated platform mechanics on a 'live' stage. Expertise from Adrian Arnold in the form of all things technical was extremely valuable. Then the second part of the evening was a veritable treat with WA's Speaker Idol. An incredible showcase of local talents took the stage to inspire with presentations from Franca Sala-Tenna, John Broons, Erika Jacobson, Jennifer Wilson, Berni Cameron, James Parker, Mara Apgar, Peter Dhu and Nicholas Sutton. You certainly all proved to be Idols for WA!

NSAA WA celebrated in style at the November Music, Magic and Mirth Chapter Awards and Celebration Night. Members were entertained and enthralled with the talents of Domenic Zuzolo, and NSAA's own Master Magician Eng Chye Chew and Malcolm Dix, Sensational Comedian. Not that the year had ended for WA with the esteemed Leanne Christie showing workshop participants how to turn their mouths into a money making machine. What a year for NSAA WA!!!

2009 certainly proved to be an action packed year full of wonderful speakers and events. Yet we couldn't leave it there as in 2009 we relocated to a new venue for our meetings, introduced an auto pay system, gained an absolute diamond (in reality) in Katy Dymond as our new WA Secretariat, set up our own AAP Newswire service and Twitter account perthtalk, and have had some fabulous contributions to our new look newsletter....most importantly enjoyed the company of some of the most amazing people at our Chapter events.

## Final 2009 Success Note

Wow, what a year!!! From reflecting upon all that we have enjoyed in 2009, I now look back and realise just how many wonderful opportunities we have been given as a result of belonging to NSAA WA. I am sure that 2010 is going to be just as exciting. So make sure you don't keep this gem to yourself – tell everyone - colleagues, friends and family members. Bring them along to our 2010 events and enable them to discover what a fantastic association you belong to! Let them share in the richness of wisdom, talent and gorgeously supportive people that are all part of NSAA WA.

Seeing the photos from the Awards night evoked some feelings of sadness – mainly as I couldn't be there to share in what appeared to be an absolutely fantastic evening. (Okay, I will admit, given the circumstances this sadness passed after a few seconds...) In reality though, I did think of you all and wished that the timing had been different as I would have loved to have shared such a wonderful evening with you. My excuse for missing the evening was actually quite a good one.

On the 24<sup>th</sup> October 2009, the multi-talented Mr David Julian Price officiated one of the most beautiful wedding ceremonies that I have ever attended. I will admit however that in this instance, I was actually the Bride! Witnessed by family, friends, and NSAA WA friends, on this day I married my gorgeous husband, Dimitri or Mich as he is known. (Given the NSAA connection to this event, there are a few pics below.)

So to my excuse...after the wedding, we went on the most exquisite honeymoon to the Maldives and Singapore, followed by a slight detour home via Melbourne as the Bride needed to attend and present at a biannual Australian Crisis Conference in Melbourne. I guess this will make perfect sense to a few of you... attending a gig on your honeymoon... and for others help you to understand why I married this particular man! He knows, understands and supports my choice to work in the industry.

Sometimes our choices may be difficult for others to understand. At times we may work away from those we love, our hours of work may be erratic, we may get consumed by the passion of what we do... So over the next month of festivities, please take time to reflect – on what you have, on how your friends, family and colleagues support you, and feel gratitude for the very people in your life that enable you to do what you love to do. We do work in a very unique and wonderful world, and one that is only possible by the generosity of others!

I would like to thank all of our great contributors to the newsletter this year, Glenn Capelli, Clark Scarff, Roy Miller, Margot Halbert, Khoa Bui, David Price, David Deane-Spread, Steve Wells, Todd Hutchison, Bret Treasure, Julie Warburton, Ava Lucanus, and David Koutsoukis. I really have appreciated all of your contributions in making this a fabulous read for all members. If you have found some value in the newsletter this year, please in 2010 (or before) don't hesitate to contribute your thoughts, feelings and wisdom to [Carla@emergencysupport.com.au](mailto:Carla@emergencysupport.com.au). Pay it forward and allow others to benefit from your expertise and experience.

Have a fantastic festive season and I look forward to seeing you all in the new 2010 year!



**Carla (Frayne) Fotev, Professional Member**



*On behalf of NSAA WA's Chapter Leadership Team, we would like to wish you and your family, all a happy and safe festive season and New Year. We look forward to seeing you again in 2010!*